Isaac Weymouth

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Full-stack developer connecting engineering, marketing, and data: at scale

Experience

Emburse   **1/2021 – Present**
Senior Web Developer

- Managing full lifecycle of marketing website, including backend, frontend, CMS, and architecture
  - Partnering with marketing, demand gen, and sales to create tools and pages that **drive $1MM+ ad spends**
  - Creating scalable CMS components, interactive experiences, and reusable templates based on both **original and agency designs**
- Proposed and led migration from legacy monolith **to Next.js + Sanity + Vercel**, **cutting annual fixed costs by 25%** and eliminating major technical debt
  - Designed new architecture and **directed a team of 3 engineers** to implement the replacement repo and streamline workflows
- Leading ongoing consolidation of **7 acquired product sites into a unified corporate platform**, improving UX and maintainability
- Integrating and supporting marketing technologies (Google Tag Manager, GA4, Marketo, HubSpot, Mutiny, Qualified, Salesforce)

Panolam Surface Systems   **5/2019 – 4/2020**
Software Engineer

- Designed and deployed production database and workflow automation tools that **eliminated manual audits across 2,000+ products**
- Analyzed production chain and developed desktop apps to automate workflows including PDF barcode generators, network crawlers, document parsers

Shads Advertising   **10/2015 – 10/2018**
Web Store Manager

- Launched 8 client-facing **Shopify web stores** with integrated Authorize.net payments.
- Managed timelines, artwork, proofs, and vendor POs to meet event-driven deadlines

Education

University of Maine   **2014**
Bachelor's Degree in Business Management

Skills

Frontend: React, Next.js, TypeScript, Tailwind CSS, SCSS, Framer Motion

Backend & Data: Node.js, Vercel, Sanity.io,.NET, REST APIs, Workflow Automation, Shopify

Growth & Integrations: Google Tag Manager, Google Analytics 4, Marketo, HubSpot, Salesforce, Mutiny, Qualified, Google Ads

Languages: JavaScript (ES6+), CSS, HTML, C#, SQL, Visual Basic, Batch script